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Street Talk

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by Bruce Goldberg

SOONER HAVE BOOMERS: The recession has one good side effect: more contract jobs for those of a certain age, according to Stephanie Klein, president, **The Boomer Group**, a Denver company that matches baby boomers with jobs.

“The trends that I am seeing is that though there are many companies in frozen mode, they feel they have cut as deep as they can cut,” Klein says. “But they still have projects, and may not have the bench strength they need to take on clients, and need experienced people on contract.”

Enter members of the most fantabulous generation ever spawned, the boomers, lovers of Botox.

“They have demonstrated experience in making a company money, saving a company money and improving operations,” Klein says. “On top of all that, they tend to have a strong work ethic, commitment to their work and are more accountable.” And no ridiculous facial piercings.

Contract examples: A financial services company in Denver hires boomers to deal with problems that emerge each quarter. A telecom company seeks one senior-level person. In health care, Klein placed someone to serve as right-hand man to a chief medical officer.

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