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**The Boomer Group receives Rose Community Foundation
grant to launch unique career transition service**

Career transition services will be geared for baby boomers

DENVER—The Boomer Group, a Colorado employment services firm, announces the formation of a new division to assist baby boomers to sharpen their employment skills. The new division, called ***What's Next Career Transition Services***, was formed with the assistance of a \$10,000 grant from Rose Community Foundation. Scheduled to open in April, What's Next Career Transition Services will deliver courses and employment services for boomers who need to refresh their skills and job search activities in today's employment market.

Whether transitioning back into the workforce, starting a new career or their own business, or exploring a more fulfilling retirement, What's Next helps boomers with affordable fee-for-service programs facilitated through group seminars, individual coaching sessions, resume and interview critiques, skill development classes, which are all designed specifically for them. This service will be of value in Denver, which has an above-average population of baby boomers (33 percent, compared to 27 percent nationally).

"We think What's Next will provide valuable resources for individual boomers seeking employment," said Stephanie Klein, president, The Boomer Group. "With unemployment numbers off the chart right now, many older workers are in the job-seeking mode for the first time in a while. This service will help them to explore the options available and help them sharpen their value proposition to prospective employers."

What's Next Career Transition Services will offer three levels of programs for individuals:

- **Premier Service** includes assessments, marketing tips, resume work, networking opportunities, interviewing tips and techniques, open forums, and individual career counseling. An individual project plan is developed.
- **Quick Start Program** is a two-week session for individuals that includes a focus on resume development, marketing plan, networking and practice with interviews.
- **Ala-Carte Service** includes two-hour classes presented monthly on a number of personal development and job-seeking skills.

What's Next will also offer courses for individuals exploring entrepreneurial business opportunities. Rose Community Foundation awards grants to organizations and institutions serving the Greater Denver community in the areas of aging, child and family development, education, health and Jewish life.

For more information about What's Next Career Transition Services, call (303) 565-1521.

About What's Next Career Transition Services (www.whatsnextconsulting.net)

Formed in 2009 with a Rose Community Foundation grant, What's Next Career Transition Services provides individual job outplacement services for baby boomers. These services include skills assessment, career coaching, resume and personal marketing plan development, interview tips and techniques, networking activities and connections to valuable employment resources. What's Next Career Transition Services is a division of The Boomer Group.

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